

News Release



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UNITED AIRLINES TO ENHANCE NORTH BEND TRAVEL WITH JET AIRCRAFT

CHICAGO, Feb. 16, 2011 – United Airlines today announced the addition of jet service at the Southwest Oregon Regional Airport. The new United Express flight – operated by SkyWest Airlines – is part of a seasonal increase scheduled to begin June 2011 following a noise-impact study.

The once-daily Bombardier CRJ200 (CRJ200) service from North Bend to San Francisco is in addition to the three daily roundtrips to San Francisco and Portland. Customers onboard the 50-seat CRJ200 aircraft will have a shorter flight time between North Bend and San Francisco and additional access to Southwest Oregon's many attractions.

"We are excited to bring this improved service to Southwestern Oregon and meet the strong demand for local air travel," said Jim Ferea, managing director of domestic planning, United Airlines.

The added flight is conveniently-timed to allow access to destinations around the world on United's global network from San Francisco.

The new jet service is available for booking today. You can always find the best fares online at www.united.com.

About United Airlines

United Airlines, a wholly owned subsidiary of United Continental Holdings, Inc. (NYSE: UAL), operates more than 3,300 flights a day on United and United Express to more than 230 domestic and international destinations from its hubs in Chicago, Denver, Los Angeles, San Francisco, Tokyo and Washington, D.C. With key global air rights in the Asia-Pacific region, Europe and Latin America, United is a founding member of Star Alliance, which overall offers 21,000 daily flights to 1,160 airports in 181 countries.

United Continental Holdings, Inc. became the holding company for both United and Continental upon close of the merger transaction. The two airlines will operate separately as they begin to integrate key customer services, marketing activities and airport processes. For more company information, go to united.com and follow on Twitter and Facebook.

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